

FOR IMMEDIATE RELEASE

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Cellular One has got Toston Covered!

August 13, 2008, Missoula, MT - Cellular One, Montana’s wireless service provider featuring nationwide coverage and GSM network technology, is pleased to announce that effective mid-July Cellular One has activated a tower along US Highway 12/287 between Townsend and Three Forks, covering Toston.

“Cellular One coverage has been very strong along US Highway 12/287 from Helena to Three Forks but with the activation of this tower we are able to focus on the Toston area to support both residents and visitors enjoying a float along the Missouri River,” said **Marc Leclair, EVP and Chief of Technical Operations for Cellular One.**

US Highway 12/287 is a main transportation route for residents, truckers and visitors to Montana and is an important part of Cellular One’s growth plan for the southwest corner of the state. Cellular One serves this area from its Helena and Bozeman retail location as well as through Authorized Dealers in Helena, Townsend and Bozeman.

Cellular One’s strategy is to provide coverage to its customers in cities where they work, in rural areas where they live and in recreational areas where they visit. In order to provide quality GSM coverage to its customers Cellular One has activated over 70 cell towers statewide in the past 18 months with continued plans for future growth in the state of Montana.

About Cellular One: Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One is headquartered in Missoula, Montana with retail locations throughout the state. For more information on Cellular One, call 1-877-424-4666 or visit us online at www.cellonenation.com.

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