

FOR IMMEDIATE RELEASE

Media Contact:

Kori R. Dee

Marketing Manager, Public Relations

Mobile: (406) 590-0031

Email: kdee@cellonenation.com



Cellular One Hires John Patterson as District Sales Manager

July 31, 2008, Missoula, MT – Cellular One, Montana’s wireless service provider featuring nationwide coverage and GSM network technology, announced today that John Patterson of Missoula has joined the company in the position of District Sales Manager for the Western Region of Montana. Mr. Patterson will lead the Eastern Region retail team of Market Managers. His focus is to increase market share, oversee implementation of sales strategies and expand community outreach.

“John’s notable accomplishments in the wireless industry, his sound management experience, and his outstanding leadership skills will allow us to continue to drive growth in the Western Region,” said Dan Murphy, Director of Sales for Cellular One.

Patterson has 28 years of management, business ownership and wireless industry experience, most recently with Alltel Communications in Montana.

About Cellular One: Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One is headquartered in Missoula, Montana with Customer Service operations in Great Falls, Montana and retail locations throughout the state. For more information on Cellular One, call 1-877-424-4666 or visit us online at www.cellonenation.com.