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Cellular One Hires John Gaw as Manager of Dealer Channel

July 31, 2008, Missoula, MT – Cellular One, Montana’s wireless service provider featuring nationwide coverage and GSM network technology, announced today that John Gaw of Missoula has joined the company as the Indirect Channel Manager responsible for the Dealer network state-wide.

“The leadership, experience, and energy that John Gaw brings to the front line make him an incredible asset as we build our Dealer channel across the state,” stated Dan Murphy, Director of Sales for Cellular One.

Mr. Gaw brings a wealth of experience having previously worked for Motorola, one of the industry’s leading manufacturers of wireless handsets and accessories and as owner of a wireless dealer, Hi Wire Communications in Central Florida.

About Cellular One: Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One is headquartered in Missoula, Montana with Customer Service operations in Great Falls, Montana and retail locations throughout the state. For more information on Cellular One, call 1-877-424-4666 or visit us online at www.cellonenation.com.