

FOR IMMEDIATE RELEASE

Media Contact:

Kori R. Dee

Marketing Manager, Public Relations

Mobile: (406) 590-0031

Email: kdee@cellonenation.com



**Cellular One Names Jack Moody as Sales Manager to Lead
Direct Sales Efforts**

July 31, 2008, Missoula, MT – Cellular One, Montana’s wireless service provider featuring nationwide coverage and GSM network technology, announced today that Jack Moody of Missoula has joined the company as the Business to Business Manager overseeing the Direct Channel throughout Montana. Mr. Moody and his team of Account Executives will work with businesses across the state to provide them with wireless service.

“The Business to Business Channel is a key channel for us to develop and with the strong foundation of business customers we currently have coupled with the experience Jack brings to the table, we are looking forward to our growth,” stated Dan Murphy, Director of Sales for Cellular One

Moody has 19 years of Sales Management experience, most recently with Cricket Wireless in New Mexico.

About Cellular One: Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One is headquartered in Missoula, Montana with Customer Service operations in Great Falls, Montana and retail locations throughout the state. For more information on Cellular One, call 1-877-424-4666 or visit us online at www.cellonenation.com.