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## Cellular One Names Dan Silverman District Sales Manager

**July 22, 2008 - Missoula, MT** - Cellular One, Montana's wireless service provider featuring nationwide coverage and GSM network technology, announced today that Dan Silverman of East Helena has been named District Sales Manager for the Eastern Region of Montana. Mr. Silverman will lead the Eastern Region retail team of Market Managers. His focus is to increase market share, oversee implementation of sales strategies, and expand community outreach.

"Dan's continued solid performance, excellent relationships with his direct reports, success at building market share and leadership ability will help us to continue to drive growth in the Eastern Region," said Dan Murphy, Director of Sales for Cellular One.

Silverman has twelve years of sales, supervisory and customer service experience. He began his career with Cellular One in June of 2007 as Market Manager - Helena.

**About Cellular One:** Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company's mission of delivering '*knock-your-socks-off*' service. Cellular One is headquartered in Missoula, Montana with Customer Service operations in Great Falls, Montana and retail locations throughout the state. For more information on Cellular One, call 1-877-424-4666 or visit us online at [www.cellonenation.com](http://www.cellonenation.com).