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Cellular One Hires Dan Murphy as Director of Sales

July 31, 2008, Missoula, MT – Cellular One, Montana’s wireless service provider featuring nationwide coverage and GSM network technology, announced today that Dan Murphy of Missoula has joined the company in the position of Sales Director for Montana and Wyoming. Mr. Murphy will be responsible for the retail, direct and indirect sales channels. His focus is to increase market share in all three sales channels, establish sales strategies and expand community outreach in all the markets in which Cellular One competes.

“Dan brings a combination of tremendous sales and senior management experience in the wireless industry and a proven track record of meeting and exceeding sales goals to Cellular One,” said Rosie Serna, EVP/COO of Cellular One. “We are excited to have Dan join our team and look forward to his contributions to our company.”

Murphy has over 25 years of experience in the wireless industry. He held numerous sales, sales management, and general management positions in Chicago, Detroit and Milwaukee, most recently as General Manager at Dobson/Cellular One in Northeast Ohio, Northwest Pennsylvania and Southwest New York.

About Cellular One: Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One is headquartered in Missoula, Montana with Customer Service operations in Great Falls, Montana and retail locations throughout the state. For more information on Cellular One, call 1-877-424-4666 or visit us online at www.cellonenation.com.