



FOR IMMEDIATE RELEASE

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**Cellular One School Rebate Program Helps Four Great Falls Area Schools Support
Educational Programs for Students**

Missoula, MT - May 13, 2009—Continuing to demonstrate their commitment to giving back to local Montana communities, Cellular One recently presented the first quarterly donation checks to Great Falls High School, Lincoln Elementary School, Fort Shaw Elementary School, and Simms High School. These donations are part of the Cellular One School Rebate Program, which offers customers the opportunity to identify a school of their choice to receive 3% of their cell phone bill each month. This first quarterly check donation represents the very first customers who have signed up for the program. The more customers that sign up, the greater the checks become.

Principal Fred Anderson accepted the check on behalf of Great Falls High School. Anderson noted, "Donations from the Cellular One School Rebate Program will be used as scholarships for deserving students to help them fund activities such as administrative fees for SAT exams, band instruments, or sports activity equipment." He continued, "Without this kind of support, many of our students wouldn't be able to participate in the many great programs that Great Falls High School is able to offer our students. As a Cellular One customer myself, I already benefit from their great service in the Great Falls area, but it also feels great to know that every time I pay my cell phone bill, I'm giving 3% right to my students."



(LEFT: Amy Gallagher, Cellular One Public Relations Manager with
RIGHT: Fred Anderson, Great Falls High School Principal)

The donation for Lincoln Elementary was accepted by Principal Kathleen Johnson. When asked what the donation would be used to fund, Johnson replied, “With today’s economy, many of our students’ families are just not able to pay to have student pictures taken for their children. We will be using the funds provided by Cellular One to help put together a small package that will be available to these families so that they don’t have to miss a year of school photos.” She added, “We also look forward to using the future funds to help expand our library.”



(LEFT: Tia B. Dear, Cellular One Direct Account Representative with
RIGHT: Kathleen Johnson, Lincoln Elementary School Principal)

On behalf of Fort Shaw Elementary School, the donation was accepted by Principal Rick Danelson and Secretary Marianne McKay. McKay mentioned, "We have been saving up for a while now to purchase all new playground equipment." Danelson added, "This donation from Cellular One will definitely help us be able to purchase that equipment even sooner. We are very excited about this program with Cellular One and all of the great things that it will help us provide for our students."



(LEFT: Amy Gallagher, Cellular One Public Relations Manager with MIDDLE: Rick Danelson, Fort Shaw Elementary School Principal with RIGHT: Marianne McKay, Fort Shaw Elementary School Secretary)

From Simms High School, Principal Thad Kaiser accepted the donation check. "We are looking forward to using the donations made to Simms High School through the Cellular One School Rebate Program to help us fund student activities and field trips in which students may not otherwise be able to participate," said Kaiser. He added, "This first quarter check in particular will go into a pool of funds that will be used to help four of our students and one teacher attend the 2009 Business Professionals of America Leadership Conference this May in Dallas."



(LEFT: Amy Gallagher, Cellular One Public Relations Manager with
RIGHT: Thad Kaiser, Simms High School Principal)

The Cellular One School Rebate Program allows Montana schools to raise much-needed funds at no cost to the schools or to the participants. Any Cellular One customer may decide to participate by simply selecting a school of their choice. Cellular One then donates 3% of that customer's monthly service fee to the school on a quarterly basis to be used at the school's discretion.

"Cellular One is committed to giving back to the state of Montana in any way that we can," stated Jonathan Foxman, President and CEO of Cellular One. He added, "We understand how vital corporate funding is for our nation's schools and for the education of our children. The Cellular One School Rebate Program provides an opportunity for our customers to put their hard earned dollars right back into their own local communities by allowing them to select a school of their choice."

Cellular One customers can sign up to participate in the School Rebate Program at any time by visiting a local retail store or authorized dealer location. This program is offered exclusively through Cellular One. Schools are also encouraged to reach out to Cellular One to discuss additional

ways that they can participate in the program and begin receiving funds on behalf of Cellular One customers.

About Cellular One

Cellular One is recognized for the quality of its state-of-the-art GSM network, which allows for exceptional nationwide coverage, and for a remarkable team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One currently provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. For more information on Cellular One, call 1-877-424-4666 or visit us online at

www.cellonenation.com.

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