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**Cellular One Announces 35<sup>th</sup> New Cell Site in Montana**

**Missoula, MT – March 18, 2009**—Cellular One announces another new cell site in the state of Montana. This new site is located just outside of Missoula on Highway 83 just south of Condon and 24 miles north of Seeley Lake. This represents the wireless phone provider’s 35<sup>th</sup> new site within the state of Montana since 2007, and is part of Cellular One’s initiative to bring continuous coverage to rural areas within the state where wireless options are meager or nonexistent.

The new cell site near Condon was made possible by universal service funding. The federal universal service program, a multi-billion dollar fund, consists of contributions from the country’s telephone companies, including more than 40% contributed by wireless companies. High-cost universal service support from this fund helps extend and maintain phone service in rural areas and keep prices and services in these areas comparable with those in urban areas.

“Cellular One continues to enhance our great wireless coverage in the state of Montana with this new site,” stated Jonathan Foxman, President and CEO of Cellular One. He added, “We are dedicated to providing the best wireless service to residents of the state. This includes four objectives: we will continue to build new cell sites and increase service to rural areas; we will regularly introduce extremely competitive rate plans such as our national “All of America” plan and our Montana “My

State Free” unlimited plan; we will frequently update our line of handsets and bring customers the latest technologies; and we will provide consistently exceptional “knock-your-socks-off” customer service.”

### **About Cellular One**

Cellular One is recognized for the quality of its state-of-the-art GSM network, which allows for exceptional nationwide coverage, and for a remarkable team that is committed to the company's mission of delivering '*knock-your-socks-off*' service. Cellular One currently provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. For more information on Cellular One, call 1-877-424-4666 or visit us online at [www.cellonenation.com](http://www.cellonenation.com).

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