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**Cellular One Addresses Economy Woes by Introducing
State-Wide Unlimited Plan in Montana**

--My State Free Plan Offers Unlimited Talk and Text for Less than \$50 per Month--

Missoula, MT – February 16, 2009—[Cellular One](#) announced today the *My State Free* rate plan, a new state-wide unlimited plan designed to offer Montana residents the best value in cellular service. This new plan offers unlimited minutes and text messaging to anyone from within the Cellular One Montana network , and unlimited long distance calling from anywhere within the network for just \$49.99 per month. This is the only plan of its kind currently offered in Montana.

Today’s economy is forcing everyone to pay close attention to every penny and to cut back on any unnecessary expenses. Cellular One understands this, and created the *My State Free* rate plan to cater to the many Montanans who want unlimited minutes and text messaging, but don’t want to pay extra for a national plan that they will rarely use. Cellular One also knows that customers want long-term certainty in their purchase decisions, which is why customers who choose this plan are guaranteed no rate increases during their contract term.

Jonathan Foxman, President and CEO of Cellular One, stated, “We want to make sure that we are offering our customers the best value for their hard earned dollars, which is more important now

than ever before. With the new *My State Free* rate plan, our customers will feel confident that they are only paying for what they need and what they want at the most affordable price available.”

About Cellular One

Cellular One is recognized for the quality of its state-of-the-art GSM network, which allows for exceptional nationwide coverage, and for a remarkable team that is committed to the company's mission of delivering '*knock-your-socks-off*' service. Cellular One currently provides nationwide wireless voice and data services to customers who reside in Montana, Wyoming, Oklahoma and Texas. For more information on Cellular One, call 1-877-424-4666 or visit us online at

www.cellonenation.com.

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