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Cellular One Donates Over 1000 Pairs of Socks to Wyoming and Montana Shelters

Sheridan, WY—April 22, 2008 – Cellular One kicked off a new advertising campaign entitled “Service That Will Knock Your Socks Off” on March 30, 2008. The campaign is supported through television ads, radio, newspaper and billboards.

As part of the “Knock Your Socks Off” campaign, **Cellular One is donating over 1000 pairs of new socks to local shelters.**

“Our services rely on community partnerships and the support of individuals, churches and businesses like Cellular One. We are proud to be recognized by our partners and supporters as an organization that empowers men, women and children to re-build their lives,” said Kim Price, Director of the Sheridan Community Shelter for Volunteers of America.

Cellular One is also encouraging customers to donate the much needed new pairs of socks when they visit the retail stores and Cellular One will waive their activation fee now through April 26.

“Our marketing campaign is a way of showing our commitment to provide **“Service That Will Knock Your Socks Off”** stated Jonathan Foxman, President and CEO of Cellular One. “The sock donation is just another way of showing our commitment to the community.”

Cellular One offers exceptional coverage in Sheridan, and surrounding areas in Wyoming, Montana, and across the nation, with national calling plans that include national Nights and Weekends. For more information please contact Cellular One at 1-877-424-4666 or visit us online at www.cellonation.com.

PHOTO ATTACHED

Left to right: Mike Dimich, Field Marketing Coordinator, Cell One ; Nick Angeloff, VOA; Daryl Ether, VOA; Kim Price, Director VOA

