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**Cellular One Celebrates MSU Fan Day during Grand Opening  
of University Square Store in Bozeman, MT**

**Missoula, MT – January 28, 2008**—Cellular One announces the upcoming grand opening of a new retail store location in Bozeman, MT at 200 South 23<sup>rd</sup> Avenue at University Square. To celebrate the grand opening, Cellular One invites the community to join us on Friday, February 6, 2009, from 3:00 pm – 6:00 pm, for an MSU Fan Day Grand Opening Celebration in the store.

Friday's Grand Opening will include a visit from MSU mascot, Champ, and the Spirit Squad for photo and autograph opportunities. Food will be provided by Gandolfo's Deli and beverages will be provided by Pepsi. There will be many giveaways throughout the day, including free Nokia merchandise, movie rental slips, signed Bobcat memorabilia, and even tickets to an upcoming Cat-Griz basketball game! XL Country, the flagship station of the Bobcat Radio Network, will broadcast from the store during the event, and special promotions will be offered including waived activation fees and a buy-one-get-one-free promotion on any phone in the store for the first 20 people to purchase phones between 3:00 PM and 6:00 PM.

“We are very excited about this new location in University Square,” stated Julie Schatz, District Manager for Cellular One in Montana. She continued, “We are committed to bringing exceptional value and service to our Bozeman customers. This new store allows us to further provide the knock-your-socks-off customer experience that we promise each and every day.”

### **About Cellular One**

Cellular One is recognized for the quality of its state-of-the-art GSM network, which allows for exceptional nationwide coverage, and for a remarkable team that is committed to the company's mission of delivering *'knock-your-socks-off'* service. Cellular One currently provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. For more information on Cellular One, call 1-877-424-4666 or visit us online at [www.cellonenation.com](http://www.cellonenation.com).

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