

FOR IMMEDIATE RELEASE

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Cellular One Launches Lifeline and Link-up Program in Montana

August 15, 2008, Missoula – Do you need a phone? Are you having trouble paying your telephone bills? If so, you may be eligible to take advantage of two special programs offered by Cellular One that help reduce the cost of phone service.

Lifeline and Link-Up can help qualified customers get phone service. These are public programs that help eligible households pay for basic telephone hook-up costs and monthly services. Cellular One has been designated as one of the telecommunications companies entitled to bring these programs to customers in Montana.

You may qualify for discounts if you are an adult (18 years or older) and receive Medicaid services. If you live on or near Tribal Lands, you may qualify if you have income at or below 135% of the Federal Poverty Guidelines or participate in any of the following qualifying assistance programs:

- Medicaid
- Bureau of Indian Affairs General Assistance
- Tribally-Administered Temporary Assistance for Needy Families (TTANF)
- Head Start (those meeting its income qualifying standard)
- National School Lunch Program’s Free Lunch Program (those meeting its income qualifying standard)
- Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (Section 89)
- Low-Income Home Energy Assistance Program (LIHEAP)
- Temporary Assistance to Needy Families (TANF)

Lifeline will help qualified customers save a significant amount of money on their monthly phone bills; while Link-Up helps eligible customers receive a generous discount on their activation fee.

It is as simple as 1-2-3 to go through the verification and sign-up process: Call Cellular One Customer Service at 1-877-424-4666 to request a Lifeline / Link-Up Service Request Form or download the form from www.cellonenation.com <<http://www.cellonenation.com>> or pick one up at any Cellular One sales center. Complete the form and deliver it (via mail, fax or in-person) to the nearest Cellular One sales center.

About Cellular One: Cellular One provides nationwide wireless voice and data services to customers in Montana, Wyoming, Oklahoma and Texas. Cellular One is recognized for the quality of its state-of-the-art GSM network and for an exceptional team that is committed to the company’s mission of delivering ‘*knock-your-socks-off*’ service. Cellular One is headquartered in Missoula, Montana with retail locations throughout the state. For more information on Cellular One, please call 1-877-424-4666 or visit us online at www.cellonenation.com <<http://www.cellonenation.com>> .

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